Can We Improve Model Robustness through Secondary Attribute Counterfactuals?

Ananth Balashankar Xuezhi Wang Ben Packer Nithum Thain Ed H. Chi Alex Beutel Google AI

{ananthbshankar, xuezhiw, bpacker, nthain, edchi, alexbeutel}@google.com

Abstract

Developing robust NLP models that perform well on many, even small, slices of data is a significant but important challenge, with implications from fairness to general reliability. To this end, recent research has explored how models rely on spurious correlations, and how counterfactual data augmentation (CDA) can mitigate such issues. In this paper we study how and why modeling counterfactuals over multiple attributes can go significantly further in improving model performance. We propose RDI, a context-aware methodology which takes into account the impact of secondary attributes on the model's predictions and increases sensitivity for secondary attributes over reweighted counterfactually augmented data. By implementing RDI in the context of toxicity detection, we find that accounting for secondary attributes can significantly improve robustness, with improvements in sliced accuracy on the original dataset up to 7% compared to existing robustness methods. We also demonstrate that RDI generalizes to the coreference resolution task and provide guidelines to extend this to other tasks.

1 Introduction

How can we build NLP models that perform well over many slices, albeit sometimes small slices, of our data? Developing models that are *robust* in their performance is important for trusting these models to work well in diverse, unexpected settings. As a concrete running example in this paper, we will consider the task of toxicity detection: using a model to predict if a comment is toxic or not (Dixon et al., 2018). In this application, for example, it is often important to ensure that models are accurate over slices of data referring to different demographic groups, as has been raised across machine learning fairness research (Hardt et al., 2016a; Blodgett et al., 2020).

One significant focus of research on how to improve model robustness has been addressing spu-

rious correlations and improving counterfactual robustness. That is, researchers have found that models often rely on features or attributes that are only spuriously correlated with the task and accuracy often drops when models are evaluated on counterfactual data that perturbs those attributes (Jia and Liang, 2017). To return to our example of toxicity detection, a model may learn that certain identity tokens are correlated with toxicity, but that could decrease accuracy for non-toxic comments with those terms (Dixon et al., 2018; Garg et al., 2018). Recent work has explored how counterfactual generation techniques can be used to form general checklists to test for model biases (Ribeiro et al., 2020; Bender and Koller, 2020), often composing many sub-problems which are hard to solve formally. Similarly, a wide breadth of research has studied how to train models to be more robust. We focus on one such mitigation technique counterfactual data augmentation (CDA), where the supervised training data is augmented and balanced by replacing in-place words or phrases in the input sentence, which should not lead to a change in the output label Y (Lu et al., 2018; Zmigrod et al., 2019b). These counterfactual data generation approaches have been built on, as well as coupled with regularization, to improve counterfactual fairness (Kusner et al., 2017), such as preventing models from being overly sensitive to identity terms (Garg et al., 2018; Prabhakaran et al., 2019; Kurita et al., 2019; Park et al., 2018).

Although these approaches have been effective in reducing spurious correlations, in this paper we observe and study how such approaches often fail to significantly improve core model accuracy and can still perform worse on subsets of the dataset due to the primary variable over which counterfactual are generated being correlated with (many) secondary variables that are not swapped or balanced. Returning to our example task of toxicity classification over comments, the

primary attributes (e.g., demographic identity terms) may be correlated with secondary attributes (intent of the comment—directed or descriptive) in the training data distribution. That is, for some demographic groups we may observe more directed comments and for others we may observe more directed comments:

Toxic: Seeking transgender rights is extreme (Directed) **Non-Toxic**: Transgender rights activists are labeled extremists (Descriptive)

In the toxicity classification example shown above, while the former is labeled as toxic by human annotators as it is directed towards a demographic group, the latter is only describing the toxicity and is considered as non-toxic. Nonetheless, both these sentences are classified as toxic by the Jigsaw Perspective API (Dixon et al., 2018), thus leading to high false positive rates. So, to remove spurious correlations for the word "transgender" with toxicity, it may not be enough to improve model accuracy over comments with the word "transgender" if the model is more accurate for directed comments than descriptive ones. Therefore we ask: can explicitly considering counterfactuals over both primary and secondary attributes better improve robustness?

To answer this question and improve model's robustness, i.e., accuracy on slices of the data, we propose a new approach, RDI, that learns from counterfactual data generated through interventions on *both* the primary and secondary attributes. RDI applies regularization techniques to train the model to disentangle the impact of the primary and secondary attribute and to explicitly optimize for the classifier's predictions to be sensitive or insensitive to each attribute. The approach also builds on recent reweighting approaches (Keith et al., 2020; Choudhury and Kiciman, 2017) to further address distributional skews in the data.

Our approach to studying this problem builds on works that argue for a case-by-case analysis of variables and aims to provide a framework for incorporating secondary variables when we discuss the robustness of natural language models (de Gibert et al., 2018; van Aken et al., 2018). Specifically, we have focused on the toxicity detection model which prior work has shown to suffer from unintended bias (Dixon et al., 2018) based on protected identity terms mentioned in the sentence. We analyze how existing robustness techniques fail to capture a secondary attribute, namely the intent

of the sentence while performing counterfactual data augmentation. We further show that this intent, that is descriptive or directed, is significantly correlated with specific protected identity groups in the dataset. By disentangling this correlation in the real world data via the counterfactual data, we obtain a model that does not disparately have high false positive rates on specific demographic groups, while being sensitive to the intent of the sentence. We achieve this improvement in robustness, while improving the sliced accuracy across multiple protected identity subgroups of the data.

Our **key contributions** are:

- We demonstrate how to disentangle the impact of protected and secondary attributes in NLP tasks like toxicity detection.
- We show how existing models perform poorly on counterfactual datasets that modify the secondary attributes, and train robust models that sensitize the model towards the secondary variables in a context-aware manner.
- Empirically, we demonstrate that our RDI method improves overall accuracy and sliced accuracy by 2-7% on all identity groups for both the toxicity detection task and generalizes on the coreference resolution task, while reducing spurious correlations through secondary attributes.

2 Related Work

Counterfactual Data Augmentation We build on prior work that performs counterfactual data augmentation (Ren et al., 2019; Bodapati et al., 2019; Malykh et al., 2018). Counterfactual data augmentation (CDA) has been used to create more balanced datasets to mitigate bias (Lu et al., 2019; Zhao et al., 2018; Zmigrod et al., 2019a; Garg et al., 2018) towards protected identity groups or improve accuracy (Kaushik et al., 2019). Our work extends this literature by including a secondary variable that is correlated to the standard primary variable on which CDA is performed. This extension is motivated by works like (Gonen and Goldberg, 2019) which demonstrate that there are secondary variables that need to be addressed for robustness.

Adversarial Robustness Making NLP models robust to adversarial perturbations has recently been explored extensively (Zhou et al., 2019). Work in this space define adversarial attacks through word or character perturbations (Pruthi et al., 2019; Ebrahimi et al., 2018; Alzantot et al., 2018) and certifiable defences (Ribeiro et al., 2018;

Jia et al., 2019) following early work in adversarial training (Goodfellow et al., 2015). One of the challenges in applying adversarial techniques to the discrete domain of NLP is the lack of an ϵ -boundary in the input space. Hence, we consider only those interpretable perturbations that explicitly modify the primary and secondary attributes, as mentioned in a sentence.

Bias Mitigation Our work draws on recent works that aim to mitigate unintentional bias towards protected attributes in NLP tasks (Bolukbasi et al., 2016). The approach of counterfactual token fairness which performs bias mitigation of template based (Dixon et al., 2018) augmented data has been shown to improve model performance over specific subgroups (Garg et al., 2018). Debiasing techniques can be broadly categorized into in-processing: which changes training methodology (Beutel et al., 2019; Jiang and Bansal, 2019; Zhang et al., 2020) and post-processing: which operate post hoc on trained models (Krasanakis et al., 2018). While debiasing in unsupervised language models have also improved downstream tasks (Webster et al., 2020), we take the in-processing approach of debiasing in a supervised setting. Specifically, in the domain of coreference resolution, we closely relate to the work from (Rudinger et al., 2018; Field and Tsvetkov, 2020) to identify secondary variables; and in the domain of toxicity detection, we draw on qualitative error analysis (van Aken et al., 2018; Fortuna et al., 2020; Basile et al., 2019) and domain expertise (Waseem and Hovy, 2016; de Gibert et al., 2018; Saleem et al., 2017; Sharma et al., 2018) to derive our understanding of the secondary variable (intent of the comment) and how it relates to the label (toxicity); see Appendix 1. Another related perspective is that of distributional robustness where a machine learning model trained on one data distribution is evaluated on a modified data distribution (Li et al., 2018; Ma et al., 2019; Miller, 2019; Liu et al., 2019; Fu et al., 2017; Arjovsky et al., 2020). Following this body of work, our objective is to ensure that the model relies on invariances that generalize when the model is tested on slices of data, a type of distributional shift.

3 Problem Definition

3.1 Setup

Given a dataset, D, we will generate an augmented dataset, \tilde{D} by adding synthetic, balanced and coun-

terfactually augmented sentences.

Given an NLP classification task that operates on individual sentences $s \in D$, consider a primary variable X, which could be one of group based identities (say race, gender, etc) that is spuriously correlated with a secondary variable Z (e.g., intent of the comment—directed or descriptive) and the label Y that is to be predicted (say toxicity). In our setting, the values (x, z) of the primary and secondary variables X, Z are contained within an individual sentence s. We use the intent of the comment as our running example for Z in the toxicity detection task, but our approach can be easily generalized to other factors like dialect, in-group language, figure of speech, etc. Note that since we are building prediction models that output \hat{Y} , we are interested in checking if a given model's predictions perform accurately on counterfactual inputs.

Our problem definition relies on the following assumptions about the primary and secondary variables prevalent in recent works on counterfactual robustness (Jia and Liang, 2017; Zmigrod et al., 2019a; Keith et al., 2020). Firstly, given a sentence, the primary and secondary variables contained within it can be pre-specified. We also assume that counterfactual sentences that modify both the primary and secondary variables independently can be generated. Hence, we follow template based counterfactual data generation which specifies the primary and secondary variables in each sentence, as outlined in Section 5.2.

3.2 Objectives

Before we present our problem definition, we define the objectives that we will use from the robustness and fairness literature. Finally, we position these objectives within our context-aware counterfactual robustness problem formulation. For sake of simplicity here and in the following sections, we consider that the label, primary and secondary variables are binary with values $\{0,1\};\{x_0,x_1\};\{z_0,z_1\}$ respectively. However, similar definitions for multivariate settings can be inferred.

3.2.1 Metrics

Original Dataset: In the original dataset D, as in most NLP tasks, we define the evaluation accuracy metric A over a set of sampled sentences s. Further, to evaluate the accuracy of the held out dataset conditional on the primary variable X, we compute

the sliced accuracy A(x) over that subset.

$$A = \mathbb{E}_{s \sim D} \mathbb{1}(\hat{Y}_s = Y_s) \tag{1}$$

$$A(x) = \mathbb{E}_{s \sim D} \mathbb{1}(\hat{Y}_s = Y_s | X = x)$$
 (2)

Counterfactual Dataset: To improve counterfactual robustness, we aim to improve accuracy A on the counterfactual dataset, by enumerating all possibilities of the values assigned to X and Z. We generate counterfactual sentences t(s, x, z)by setting values of X = x, Z = z in a sentence $s \in \tilde{D}$ using templates. Similar to overall accuracy, we can define sliced accuracy, A(x) on the counterfactual dataset \tilde{D} while enumerating all possible value assignments of the secondary variable. Note that the dataset \tilde{D} represents a less biased dataset, one which might not actually be observed, but represents all possible values of the primary and secondary variables X, Z in \tilde{D} , and allows us to measure the toxicity detection model's counterfactual robustness around both the primary and secondary attributes.

$$\tilde{A} = \mathbb{E} \underset{\substack{x \in \{x_0, x_1\}, \\ z \in \{z_0, z_1\}}}{\sum_{x \in \{x_0, x_1\}, \\ z \in \{z_0, z_1\}}} \mathbb{1}(\hat{Y}_{t(s, x, z)} = Y_{t(s, x, z)}) \quad (3)$$

$$\tilde{A}(x) = \mathbb{E} \underset{\substack{s \sim \tilde{D}: \\ z \in \{z_0, z_1\}}}{\sum_{x \in \{z_0, z_1\}}} \mathbb{1}(\hat{Y}_z = Y_z | X = x) \quad (4)$$

$$\tilde{A}(x) = \mathbb{E}_{\substack{s \sim \tilde{D}: \\ z \in \{z_0, z_1\}}} \mathbb{1}(\hat{Y}_z = Y_z | X = x) \tag{4}$$

3.3 Goal:

Our robustness goal is to improve a model's robustness A(x) - i.e accuracy on the original dataset sliced by the primary sensitive variable X. As secondary variables like Z are spuriously correlated with primary variables X in the original dataset D, we need to disentangle the impact of primary and secondary variables by optimizing on the generated counterfactual dataset D. In our paper, we achieve this goal by optimizing \hat{A} , $\hat{A}(x)$ over the dataset \tilde{D} , generated through interventions on both the primary and secondary variables, such that this improvement generalizes to the original dataset D.

Methodology

Since the goal of robustness is in addition to that of increasing overall accuracy on the original dataset, we use constrained optimization techniques over augmented counterfactual data. Before we present our proposed constraints, we present existing baseline constraints defined in the fairness and robustness literature. We discuss why these baseline constraints do not explicitly address the goal of improving counterfactual robustness on primary and

secondary variables, and hence necessitate our additional proposed constraints on the counterfactual dataset \hat{D} .

4.1 Baseline Constraints

Equality of Opportunity (EO): The Equality of Opportunity (Hardt et al., 2016b) constraint imposes statistical equality on the false positive errors, when conditioned on different values of the primary variable X. Such a constraint enforces that the primary variable X has no impact on the false positive rate of the model. We approximate this constraint over with the synthetic, balanced counterfactually augmented data \tilde{D} (CDA) by minimizing the EO gap (Zhao et al., 2017) with respect to the primary variable (Eqn 5) and denote it by the baseline "EO+CDA".

$$\min(|\mathbb{E}_{s \sim \tilde{D}}(\hat{Y}_s = 1 | Y_s = 0, X = x_0) - \mathbb{E}_{s \sim \tilde{D}}(\hat{Y}_s = 1 | Y_s = 0, X = x_1)|)$$
 (5)

Counterfactual Token Fairness (CTF): Garg et al. (2018), the logits are equalized across counterfactual examples $s \sim \tilde{D}$ for different values of the primary variable X, but not the secondary variable Z. If f(s) denotes the logit of the model's prediction, and t(s, x) denotes the sentence generated by swapping the primary variable with x as per the template, then CTF minimizes the following logit pairing gap:

$$\min \mathbb{E}_{s \sim \tilde{D}|X=x_0} \left| \left(f(s) - f(t(s, x_1)) \right| \quad (6)$$

Since X and Z are spuriously correlated, both CTF and EO+CDA constrained models, which solely focus on X, are susceptible to performing poorly on examples when value of Z is altered explicitly. For example in the Jigsaw toxicity detection dataset, consider when Y is denoting "toxicity", X represents gender and Z the intent of the comment - descriptive or directed. If, for example, we observe in the real world that most directed comments are towards women, and not men (spurious correlation between X and Z), then just intervening on the gender X of the sentence and changing it from female to male, might unintentionally remove the impact of the secondary variable - the intent of the sentence, on the toxicity detection task Y. This is undesirable because the intent of the sentence is genuinely correlated with Y and its impact should not be removed.

4.2 Proposed Constraints

We overcome the limitation of not including secondary variable impact in baseline constraints, by explicitly modeling to *Maximize Secondary Sensitivity* in tasks like toxicity detection, where the label Y is sensitive to changing values of the secondary variable Z in the counterfactual dataset. We later discuss how this can be generalized to tasks where the secondary variable Z does not impact the label Y in Section 7.

Maximize Secondary Sensitivity: In some cases involving secondary variables, a characteristic that is often desired in a robust model is that it should be sensitive towards a change in a specific variable. For example in the Jigsaw toxicity (Y)dataset, even though more directed comments on online forums are towards females, and more descriptive comments are used for males, the model should be sensitive to the intent of comment in determining the toxicity. If we blindly optimize for just CTF, the model may be less robust to changes in the intent of comments from descriptive to directed (Z). To overcome this issue, we propose a constraint that retains model sensitivity to changes in the secondary variable Z, while conditioning on the primary variable X. If t'(s, x, z) is the template-generated sentence by swapping out values of x, z in a sentence s such that the label yassigned to the sentence changes to $\neg y$, and $f_y(s)$ denotes the logit of the model's prediction of y for s, then we propose to maximize the following conditional logit pairing gap.

$$\max \sum_{\substack{x \in \{x_0, x_1\} \\ y \in \{0, 1\}}} \mathbb{E}_{s \sim \tilde{D}|Y_s = y, X = x, Z = z_0} (f_y(s) - f_{\neg y}(s'))$$

(7)

Reweighting Samples All of the above constraints still do not enforce the independence between X and Z in the counterfactual dataset, \tilde{D} , if there is a sampling bias which prefers highly correlated samples of X, Z in D. This is because the real world dataset might suffer from selection bias, task annotator difficulty bias (Gordon and desJardins, 1995), etc, which cannot be easily offset through data augmentation alone. Therefore in addition to augmenting counterfactual data, we seek to reweight the augmented samples in such a way that the probability of Z conditional on X is equalized. Hence, a sentence $s \in \tilde{D}$ with

 $X = x_0, Z = z$ is weighted by w_s using an inversepropensity based weighting (Olteanu et al., 2017) based on the prevalence of Z conditional on X. However, since we are fine-tuning over the counterfactual dataset to also generalize over the original dataset, we are concerned about improving residual accuracy. We, thus apply this weighting on only those samples in the original validation dataset which our unconstrained model has incorrectly predicted. This boosting inspired technique (Schapire, 2003) emphasizes the need to equalize the prevalence conditioned on our worst-case examples (Oren et al., 2019) where our initial model Y_{base} has made an incorrect prediction. For example, we reweight based on the error rates, a sentence $s \in \tilde{D}$ with $X = x_0, Z = z, Y = y$.

$$w_s = \frac{P_D(Z = z | X = x_1, Y = y, \hat{Y}_{base} = \neg y)}{P_D(Z = z | X = x_0, Y = y, \hat{Y}_{base} = \neg y)}$$
(8)

Context-Aware Counterfactual Robustness

Based on the relationship of the secondary variable with the label, we incorporate our proposed constraints on the counterfactually augmented dataset \tilde{D} as a fine-tuning step. Thus, the methods we propose can be used on any NLP model as a fine-tuning task. We summarize our proposed RDI methodology based on the context of the secondary variable in Algorithm 1.

Algorithm 1 RDI (Reweight-Direct-Indirect)

- 1: Input: Trained NLP model -M's predictions \hat{Y}_{base} , primary variable X, secondary variable Z, label Y
- 2: for each batch do
- 3: Augment template based samples for all (X, Z) pairs to form \tilde{D}
- 4: Reweight samples based on (8)
- 5: $\mathcal{L} = \mathbb{E}_{s \sim \tilde{D}} CrossEnt(Y_s, Y_s)$
- 6: $\mathcal{L}_{\mathcal{RDI}} \leftarrow (6) + (7)$
- 7: Back-propagate $\alpha \mathcal{L} + (1 \alpha) \mathcal{L}_{\mathcal{RDI}}$ in M
- 8: end for

5 Evaluation

5.1 Data

The Jigsaw Kaggle toxicity dataset ¹ contains sentences from the Civil Comment platform. We narrow down our focus to the comments that have the referenced identity in the comment, as well as the

¹https://www.kaggle.com/c/jigsaw-unintended-bias-intoxicity-classification

binary label: toxic or non-toxic. In total, 1,804,874 comments are annotated for toxicity, out of which $\sim 50\%$ of them have identities annotated too. Note that the identities are crowd sourced and not self-identified. We use a randomized 80-20 train-test split in our evaluation.

Some comments refer to certain protected identity groups, which we refer to as the primary variable. Based on the qualitative study of toxic comments (Waseem and Hovy, 2016), we can broadly categorize the intent of comments as either directed or descriptive. Directed comments are speech towards a specific individual or group, whereas descriptive comments are more factual and do not hint towards a group or individual. Different identity groups are exposed to different intended comments, thus making the intent of the comment (descriptive or directed) our secondary variable Z. In this domain, our goal is to mitigate the impact of the primary variable on the prediction (Eqn 6), while retaining the sensitivity of the secondary variable on the predicted label (Eqn 7).

5.2 Augmentation Templates

The above dataset is the basis on which we evaluate the accuracy of the original dataset using our RDI algorithm. However, this dataset is not amenable for counterfactual data augmentation. Hence, we rely on a set of template based datasets to generate the counterfactual data on which we will fine-tune our models. (Dixon et al., 2018) released a set of madlibs templates to generate toxic and non-toxic comments based on hierarchies of intersectional identities. We extend this framework to incorporate templates for intent of the comment - directed and descriptive based on the definition of toxicity provided in (Waseem and Hovy, 2016). We provide an example of the 130,721 such counterfactual examples generated below (see appendix 1 for the full set of templates). Note that in addition to using templates, we can also utilize unsupervised learning based techniques to identify directed and descriptive comments.

5.3 Metrics

We evaluate the AUC for each identity group and the overall dataset in the Jigsaw Toxicity dataset. Since the secondary variable in the Toxicity dataset is not available for the Jigsaw dataset, we also present sliced AUCs based on the descriptive/directed intent of the comment as labeled by a model trained to predict solely the intent of comments with accuracy of 94.3% (details in Appendix 3). Since we are comparing sliced accuracy across 9 identity groups in the toxicity dataset, we also compute the standard error bars in the measurement of each metric. We also perform a two sample independent t-test over n=10 random restarts for each of the slices with 2n-2 degrees of freedom, and a significance threshold of $\frac{\alpha}{m}$, where $\alpha=0.05,\ m=9,5$ (Bonferroni correction) for the two datasets respectively when we compare against the baselines.

5.4 Baselines

We present a brief description of the various baselines, each optimizing a baseline objective as discussed in Section 3.

Baseline	Model Objectives
Vanilla	Fine-tuned large uncased BERT model
EO+CDA	BERT+EO over balanced \tilde{D} (Zhao et al., 2017)
CTF+CDA	BERT+CTF controlled on the primary variable
	(Garg et al., 2018) over \tilde{D}
RDI	BERT + RDI algorithm

Table 1: Summarized description of baselines

Identity	Descriptive	Directed
black	0.58	1.00
white	0.77	1.00
gay	0.36	1.00
christian	1.00	1.00
jewish	1.00	1.00
muslim	1.00	1.00
male	0.97	0.99
female	0.97	1.00
blind	0.97	0.85

Figure 1: Accuracy of Jigsaw Perspective API model when sliced by the context (directed or descriptive) of the comments on our counterfactual dataset.

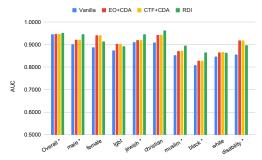


Figure 2: Area under the Curve (AUC) for toxicity detection across various demographic groups in the Jigsaw dataset

6 Results

6.1 Sliced Accuracy

In Figure 1, sliced accuracy of the vanilla model on the template based counterfactually augmented data highlights the need for improving sensitivity towards descriptive comments. In Figure 2, we show the impact on the AUC of identity groups as identified in the original Jigsaw toxicity dataset. Specifically, RDI performs 0.52% better in overall AUC with p-value = $0.001 \le 0.005$ (significance level = $\frac{\alpha}{m}$), while increasing the **sliced AUC** for black identity by 6.98% (p-value=0.002). We see a general trend of improvement in AUC over the baseline vanilla model by 1.98-6.98%, with statistically significant improvement for groups of male, jewish, muslim, and black identities by making the model sensitive to the secondary variable - "comment intent". We subsequently fine-tuned a BERT model to predict the intent of the comment (descriptive/directed) on the Kaggle dataset and sliced the change in accuracy as compared to the best performing CTF+CDA baseline. The resulting changes in Figure 3 demonstrate that for the slices where our model underperforms, it is due to a degradation in assessing directed comments for female, LGBT and disability groups. As expected, for the descriptive comments, we see consistent improvement across the board.

6.2 Ablation Studies

In order to understand the impact of the 3 objectives of the RDI algorithm, we conducted ablation studies by using the leave-one-out strategy (Figure 4). We note that, while removing the constraint based on counterfactual fairness (Eqn 6) has the highest impact, reweighting samples (Eqn 8) and controlling for secondary variables (Eqn 7) also have significant impact on both overall and sliced accuracy in the Jigsaw Toxicity evaluation dataset.

6.3 Qualitative Analysis

We note that there is significant improvement in descriptive comments in most of the identity groups as shown in Figure 3. For example, in the black identity group, we see that the improvement in AUC is better in descriptive sentences 4.1% than directed ones 3.1%. While analyzing the errors of our model, we see that they occur often beyond the scope of our problem formulation (Martin-Jr. et al., 2020) (Appendix 4).

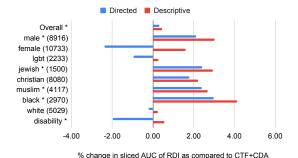


Figure 3: Change in Area under the Curve (AUC) for toxicity detection when sliced by the context (directed or descriptive) of the comments with slices with statistical significant change in asterisk.

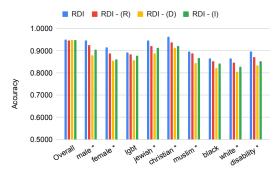


Figure 4: Ablation of the various objectives of RDI with slices having statistical significant denoted by *

7 Pronoun Coreference Resolution

We have demonstrated the utility of modeling secondary attributes to improve robustness of the toxicity detection models. However, we note that not all tasks have secondary attributes whose impact on the label needs to be maximized. Each task and their corresponding secondary attributes are unique in their relationship and their difficulty in data gathering, and we need careful understanding of the context while enforcing constraints between them. In this section, we show how our RDI framework can be extended to a task - "pronoun coreference resolution", where the label is invariant to the secondary attribute - gender. Between these two use cases, we have exhaustively covered the types of constraints that can be incorporated towards secondary attributes and encourage researchers to undertake a contextual treatment of secondary attributes in their tasks. We provide an example below, where the pronoun resolution should not change based on the gender of the pronoun.

Metric	BERT-large-uncased	CDA	Dropout	CTF+CDA	RDI	
F1-Score	0.93 ± 0.00	0.92 ± 0.01	$0.88 \pm 0.02*$	0.94 ±0.01*	0.95 ±0.01*	
Gendered Correlation	0.37 ± 0.03	$0.25 \pm 0.04*$	$0.10 \pm 0.02*$	$0.23 \pm 0.02*$	0.11 $\pm 0.03*$	
Gendered Profession Quintiles	Mean Gendered Pronoun Resolution % Female - % Male by Profession					
0-20	-25.2 ± 0.4	-23.8 ± 1.2	-17.1 ±1.1*	-21.2 ±0.5*	-12.7 ±0.8 *	
20-40	-18.5 ± 0.6	$-12.8 \pm 0.3*$	$-9.1 \pm 0.3*$	$-14.5 \pm 0.7*$	$-8.8 \pm 0.6 *$	
40-60	-11.5 ± 0.9	-10.5 ± 0.8	$-8.0 \pm 0.4*$	-12.7 ± 0.7	$-5.9 \pm 0.4*$	
60-80	0.8 ± 0.4	0.5 ± 0.4	0.4 ± 0.5	1.6 ± 0.4	0.4 ± 0.6	
80-100	8.9 ± 0.2	$7.0 \pm 0.4*$	$5.4 \pm 0.5*$	9.3 ± 0.6	$6.2 \pm 0.4*$	

Table 2: Mitigating gendered correlation in coreference resolution as well increasing accuracy in the OntoNotes and Winogender datasets with statistical significant change denoted by *

Female: The nurse notified the patient that her shift would be ending in an hour. (her \rightarrow nurse)

Male: The nurse notified the patient that his shift would be ending in an hour. (his \rightarrow nurse)

Datasets and Augmentation Templates: For the pronoun coreference resolution task, we use the OntoNotes dataset shared as part of the CONLL 2011 and 2012 shared task (Pradhan et al., 2012, 2011). Each of the nouns referenced back from the pronouns also have their associated gender (binary) (Bergsma and Lin, 2006). In the OntoNotes coreference dataset, we evaluate the F1-score, the gendered correlation coefficient (Rudinger et al., 2018) which measures the correlation between gender and the professions they resolve to. The Winogender coreference resolution dataset provides templates with placeholders for the gendered-pronoun, and two antecedent professions which the pronoun could potentially be referencing. We refer to (Rudinger et al., 2018) for the full set of templates.

Label invariance to secondary variable In the gender bias Winograd dataset (Rudinger et al., 2018), the label is the coreference of the pronouns towards one of the two antecedents mentioned in the sentence. The pronouns are gendered (primary variable) binary - male and female; and the antecedents denote professions (secondary attribute) which the pronouns might get coreferenced to. Here, our goal is to minimize the unintended correlation of certain professions towards a specific gender. A systemic imbalance in the real world (see US Bureau of Labor Stats), is then reflected as a sampling bias in the text. For example, among the people with the profession "engineer", only 10.72% of them are females as per the labor statistics and a similar correlation is recorded in the text corpus, but an ethical ML practitioner would ideally want their robust model to **not** propagate these correlates by using the constraint in Eqn 9.

Minimize Secondary Impact: If we denote the logit of the model's prediction for a sentence s by f(s), and the sentence generated by swapping out values of x, z in a sentence s without changing the label to be t(s, x, z), then we propose to minimize the following conditional logit pairing gap, inspired by counterfactual indirect effects defined in (Zhang and Bareinboim, 2018) instead of Eqn 7.

$$\min \sum_{x \in \{x_0, x_1\}} \mathbb{E}_{s \sim \tilde{D}|Y_s = 0, X = x, Z = z_0} |f(s) - f(s')| + \mathbb{E}_{s \sim \tilde{D}|Y_s = 1, X = x, Z = z_0} |f(s) - f(s')|$$

$$+ \mathbb{E}_{s \sim \tilde{D}|Y_s = 1, X = x, Z = z_0} |f(s) - f(s')|$$

$$+ \mathbb{E}_{s \sim \tilde{D}|Y_s = 1, X = x, Z = z_0} |f(s) - f(s')|$$
(9)

Note that here, we explicitly focus on the change in error rates due to the change in the secondary variable Z, previously ignored by the baseline constraints. In the pronoun coreference resolution task, this amounts to equalized error rates on all professions, while conditioning on the gender of the pronoun X: male, female.

Robustness Gains: We see a similar trend in the overall accuracy for the coreference resolution task in Table 2. Here, we compare against one other baseline - dropout (Webster et al., 2020) where the baseline BERT model's dropout hyperparameters have been optimally finetuned for robustness. RDI outperforms existing baselines on both the F1-accuracy (higher is better) and the gendered correlation (lower is better). The lower gendered correlation also translates to a more even distribution of gendered pronoun resolution across the 5 quantiles of gendered professions (Rudinger et al., 2018).

8 Conclusion

We have demonstrated the value of incorporating the impact of secondary variables in the objectives for learning robust natural language processing models. We have shown that incorporating contextaware counterfactual robustness through the RDI algorithm, we improve performance on the counterfactual augmented data, but also improve the overall and sliced accuracy on the original dataset by 2–7%.

9 Broader Impact Statement

As we are dealing with the toxicity detection task, the concern of dual use for generating more toxic content on social media has to be considered. That being said, the identification of directed toxic comments towards minority communities can greatly improve the experience of members, often targeted due to their membership in protected classes in these online social communities. More so, when these same members describe the toxicity they experience on those social online forums, the possibility of them being flagged as toxic, can be harmful. We show that, without considering secondary variables, such errors, particularly in groups which are the target of toxic comments, can further exacerbate this divide. By developing an approach for controlling for known proxies, we hope this can enable practitioners to incorporate more domain knowledge, particularly from users in under-served communities, to improve these systems. The template based counterfactual augmentation in capturing such nuances of secondary variables is a small step towards enabling more user participation and control in the design of these systems.

References

- Moustafa Alzantot, Yash Sharma, Ahmed Elgohary, Bo-Jhang Ho, Mani Srivastava, and Kai-Wei Chang. 2018. Generating natural language adversarial examples. In *Proceedings of the 2018 Conference on Empirical Methods in Natural Language Processing*, pages 2890–2896, Brussels, Belgium. Association for Computational Linguistics.
- Martin Arjovsky, Léon Bottou, Ishaan Gulrajani, and David Lopez-Paz. 2020. Invariant risk minimization.
- Valerio Basile, Cristina Bosco, Elisabetta Fersini, Debora Nozza, Viviana Patti, Francisco Manuel Rangel Pardo, Paolo Rosso, and Manuela Sanguinetti. 2019. SemEval-2019 task 5: Multilingual detection of hate speech against immigrants and women in Twitter. In *Proceedings of the 13th International Workshop on Semantic Evaluation*, pages 54–63, Minneapolis, Minnesota, USA. Association for Computational Linguistics.
- Emily M. Bender and Alexander Koller. 2020. Climbing towards NLU: On meaning, form, and understanding in the age of data. In *Proceedings of the*

- 58th Annual Meeting of the Association for Computational Linguistics, pages 5185–5198, Online. Association for Computational Linguistics.
- Shane Bergsma and Dekang Lin. 2006. Bootstrapping path-based pronoun resolution. In *Proceedings of the 21st International Conference on Computational Linguistics and the 44th Annual Meeting of the Association for Computational Linguistics*, ACL-44, page 33–40, USA. Association for Computational Linguistics.
- Alex Beutel, Jilin Chen, Tulsee Doshi, Hai Qian, Allison Woodruff, Christine Luu, Pierre Kreitmann, Jonathan Bischof, and Ed H. Chi. 2019. Putting fairness principles into practice: Challenges, metrics, and improvements. *CoRR*, abs/1901.04562.
- Su Lin Blodgett, Solon Barocas, Hal Daumé III, and Hanna Wallach. 2020. Language (technology) is power: A critical survey of "bias" in nlp. In *Proceedings of the 58th Annual Meeting of the Association for Computational Linguistics*, pages 5454–5476.
- Sravan Bodapati, Hyokun Yun, and Yaser Al-Onaizan. 2019. Robustness to capitalization errors in named entity recognition. In *Proceedings of the 5th Workshop on Noisy User-generated Text (W-NUT 2019)*, pages 237–242, Hong Kong, China. Association for Computational Linguistics.
- Tolga Bolukbasi, Kai-Wei Chang, James Y. Zou, Venkatesh Saligrama, and Adam Kalai. 2016. Man is to computer programmer as woman is to homemaker? debiasing word embeddings. *CoRR*, abs/1607.06520.
- M. D. Choudhury and E. Kiciman. 2017. The language of social support in social media and its effect on suicidal ideation risk. *Proceedings of the ... International AAAI Conference on Weblogs and Social Media. International AAAI Conference on Weblogs and Social Media*, 2017:32–41.
- Ona de Gibert, Naiara Perez, Aitor García-Pablos, and Montse Cuadros. 2018. Hate speech dataset from a white supremacy forum.
- Lucas Dixon, John Li, Jeffrey Sorensen, Nithum Thain, and Lucy Vasserman. 2018. Measuring and mitigating unintended bias in text classification. In *Proceedings of the 2018 AAAI/ACM Conference on AI*, *Ethics, and Society*, pages 67–73.
- Javid Ebrahimi, Anyi Rao, Daniel Lowd, and Dejing Dou. 2018. HotFlip: White-box adversarial examples for text classification. In Proceedings of the 56th Annual Meeting of the Association for Computational Linguistics (Volume 2: Short Papers), pages 31–36, Melbourne, Australia. Association for Computational Linguistics.
- Anjalie Field and Yulia Tsvetkov. 2020. Unsupervised discovery of implicit gender bias.

- Paula Fortuna, Juan Soler, and Leo Wanner. 2020. Toxic, hateful, offensive or abusive? what are we really classifying? an empirical analysis of hate speech datasets. In *Proceedings of the 12th Language Resources and Evaluation Conference*, pages 6786–6794, Marseille, France. European Language Resources Association.
- Lisheng Fu, Thien Huu Nguyen, Bonan Min, and Ralph Grishman. 2017. Domain adaptation for relation extraction with domain adversarial neural network. In *Proceedings of the Eighth International Joint Conference on Natural Language Processing (Volume 2: Short Papers)*, pages 425–429, Taipei, Taiwan. Asian Federation of Natural Language Processing.
- Sahaj Garg, Vincent Perot, Nicole Limtiaco, Ankur Taly, Ed H. Chi, and Alex Beutel. 2018. Counterfactual fairness in text classification through robustness. *CoRR*, abs/1809.10610.
- Hila Gonen and Yoav Goldberg. 2019. Lipstick on a pig: Debiasing methods cover up systematic gender biases in word embeddings but do not remove them.
- Ian J. Goodfellow, Jonathon Shlens, and Christian Szegedy. 2015. Explaining and harnessing adversarial examples.
- Diana Gordon and Marie desJardins. 1995. Evaluation and selection of biases in machine learning. *Machine Learning*, 20:5–22.
- Moritz Hardt, Eric Price, and Nathan Srebro. 2016a. Equality of opportunity in supervised learning. In *Proceedings of the 30th International Conference on Neural Information Processing Systems*, pages 3323–3331.
- Moritz Hardt, Eric Price, and Nathan Srebro. 2016b. Equality of opportunity in supervised learning. *CoRR*, abs/1610.02413.
- Robin Jia and Percy Liang. 2017. Adversarial examples for evaluating reading comprehension systems. *CoRR*, abs/1707.07328.
- Robin Jia, Aditi Raghunathan, Kerem Goksel, and Percy Liang. 2019. Certified robustness to adversarial word substitutions. In *Empirical Methods in Natural Language Processing (EMNLP)*.
- Yichen Jiang and Mohit Bansal. 2019. Avoiding reasoning shortcuts: Adversarial evaluation, training, and model development for multi-hop QA. In *Proceedings of the 57th Annual Meeting of the Association for Computational Linguistics*, pages 2726–2736, Florence, Italy. Association for Computational Linguistics.
- Divyansh Kaushik, Eduard H. Hovy, and Zachary C. Lipton. 2019. Learning the difference that makes a difference with counterfactually-augmented data. *CoRR*, abs/1909.12434.

- Katherine Keith, David Jensen, and Brendan O'Connor. 2020. Text and causal inference: A review of using text to remove confounding from causal estimates. In *Proceedings of the 58th Annual Meeting of the Association for Computational Linguistics*, pages 5332–5344, Online. Association for Computational Linguistics.
- Emmanouil Krasanakis, Eleftherios Spyromitros-Xioufis, Symeon Papadopoulos, and Yiannis Kompatsiaris. 2018. Adaptive sensitive reweighting to mitigate bias in fairness-aware classification. In *Proceedings of the 2018 World Wide Web Conference*, WWW '18, page 853–862, Republic and Canton of Geneva, CHE. International World Wide Web Conferences Steering Committee.
- Keita Kurita, Nidhi Vyas, Ayush Pareek, Alan W Black, and Yulia Tsvetkov. 2019. Measuring bias in contextualized word representations. In *Proceedings of the First Workshop on Gender Bias in Natural Language Processing*, pages 166–172, Florence, Italy. Association for Computational Linguistics.
- Matt J Kusner, Joshua Loftus, Chris Russell, and Ricardo Silva. 2017. Counterfactual fairness. In *Advances in Neural Information Processing Systems*, volume 30, pages 4066–4076. Curran Associates, Inc.
- Yitong Li, Timothy Baldwin, and Trevor Cohn. 2018. What's in a domain? learning domain-robust text representations using adversarial training. In *Proceedings of the 2018 Conference of the North American Chapter of the Association for Computational Linguistics: Human Language Technologies, Volume 2 (Short Papers)*, pages 474–479, New Orleans, Louisiana. Association for Computational Linguistics.
- Miaofeng Liu, Yan Song, Hongbin Zou, and Tong Zhang. 2019. Reinforced training data selection for domain adaptation. In *Proceedings of the 57th Annual Meeting of the Association for Computational Linguistics*, pages 1957–1968, Florence, Italy. Association for Computational Linguistics.
- Kaiji Lu, Piotr Mardziel, Fangjing Wu, Preetam Amancharla, and Anupam Datta. 2018. Gender bias in neural natural language processing. *CoRR*, abs/1807.11714.
- Kaiji Lu, Piotr Mardziel, Fangjing Wu, Preetam Amancharla, and Anupam Datta. 2019. Gender bias in neural natural language processing.
- Xiaofei Ma, Peng Xu, Zhiguo Wang, Ramesh Nallapati, and Bing Xiang. 2019. Domain adaptation with BERT-based domain classification and data selection. In *Proceedings of the 2nd Workshop on Deep Learning Approaches for Low-Resource NLP (DeepLo 2019)*, pages 76–83, Hong Kong, China. Association for Computational Linguistics.

- Valentin Malykh, Varvara Logacheva, and Taras Khakhulin. 2018. Robust word vectors: Context-informed embeddings for noisy texts. In *Proceedings of the 2018 EMNLP Workshop W-NUT: The 4th Workshop on Noisy User-generated Text*, pages 54–63, Brussels, Belgium. Association for Computational Linguistics.
- Donald Martin-Jr., Vinodkumar Prabhakaran, Jill Kuhlberg, Andrew Smart, and William S. Isaac. 2020. Participatory problem formulation for fairer machine learning through community based system dynamics.
- Timothy Miller. 2019. Simplified neural unsupervised domain adaptation. In *Proceedings of the 2019 Conference of the North American Chapter of the Association for Computational Linguistics: Human Language Technologies, Volume 1 (Long and Short Papers)*, pages 414–419, Minneapolis, Minnesota. Association for Computational Linguistics.
- Alexandra Olteanu, Onur Varol, and Emre Kiciman. 2017. Distilling the outcomes of personal experiences: A propensity-scored analysis of social media. In *Proceedings of the 2017 ACM Conference on Computer Supported Cooperative Work and Social Computing*, CSCW '17, page 370–386, New York, NY, USA. Association for Computing Machinery.
- Yonatan Oren, Shiori Sagawa, Tatsunori Hashimoto, and Percy Liang. 2019. Distributionally robust language modeling. In *Proceedings of the 2019 Conference on Empirical Methods in Natural Language Processing and the 9th International Joint Conference on Natural Language Processing (EMNLP-IJCNLP)*, pages 4227–4237, Hong Kong, China. Association for Computational Linguistics.
- Ji Ho Park, Jamin Shin, and Pascale Fung. 2018. Reducing gender bias in abusive language detection. In *Proceedings of the 2018 Conference on Empirical Methods in Natural Language Processing*, pages 2799–2804, Brussels, Belgium. Association for Computational Linguistics.
- Vinodkumar Prabhakaran, Ben Hutchinson, and Margaret Mitchell. 2019. Perturbation sensitivity analysis to detect unintended model biases. *CoRR*, abs/1910.04210.
- Sameer Pradhan, Alessandro Moschitti, Nianwen Xue, Olga Uryupina, and Yuchen Zhang. 2012. CoNLL-2012 shared task: Modeling multilingual unrestricted coreference in OntoNotes. In *Joint Conference on EMNLP and CoNLL Shared Task*, pages 1–40, Jeju Island, Korea. Association for Computational Linguistics.
- Sameer Pradhan, Lance Ramshaw, Mitchell Marcus, Martha Palmer, Ralph Weischedel, and Nianwen Xue. 2011. CoNLL-2011 shared task: Modeling unrestricted coreference in OntoNotes. In *Proceedings of the Fifteenth Conference on Computational Natural Language Learning: Shared Task*, pages 1–27,

- Portland, Oregon, USA. Association for Computational Linguistics.
- Danish Pruthi, Bhuwan Dhingra, and Zachary C. Lipton. 2019. Combating adversarial misspellings with robust word recognition. In *Proceedings of the 57th Annual Meeting of the Association for Computational Linguistics*, pages 5582–5591, Florence, Italy. Association for Computational Linguistics.
- Shuhuai Ren, Yihe Deng, Kun He, and Wanxiang Che. 2019. Generating natural language adversarial examples through probability weighted word saliency. In *Proceedings of the 57th Annual Meeting of the Association for Computational Linguistics*, pages 1085–1097, Florence, Italy. Association for Computational Linguistics.
- Marco Tulio Ribeiro, Sameer Singh, and Carlos Guestrin. 2018. Semantically equivalent adversarial rules for debugging NLP models. In *Proceedings of the 56th Annual Meeting of the Association for Computational Linguistics (Volume 1: Long Papers)*, pages 856–865, Melbourne, Australia. Association for Computational Linguistics.
- Marco Tulio Ribeiro, Tongshuang Wu, Carlos Guestrin, and Sameer Singh. 2020. Beyond accuracy: Behavioral testing of NLP models with CheckList. In *Proceedings of the 58th Annual Meeting of the Association for Computational Linguistics*, pages 4902–4912, Online. Association for Computational Linguistics.
- Rachel Rudinger, Jason Naradowsky, Brian Leonard, and Benjamin Van Durme. 2018. Gender bias in coreference resolution.
- Haji Mohammad Saleem, Kelly P Dillon, Susan Benesch, and Derek Ruths. 2017. A web of hate: Tackling hateful speech in online social spaces.
- Robert E Schapire. 2003. The boosting approach to machine learning: An overview. In *Nonlinear estimation and classification*, pages 149–171. Springer.
- Sanjana Sharma, Saksham Agrawal, and Manish Shrivastava. 2018. Degree based classification of harmful speech using Twitter data. In *Proceedings of the First Workshop on Trolling, Aggression and Cyberbullying (TRAC-2018)*, pages 106–112, Santa Fe, New Mexico, USA. Association for Computational Linguistics.
- Betty van Aken, Julian Risch, Ralf Krestel, and Alexander Löser. 2018. Challenges for toxic comment classification: An in-depth error analysis.
- Zeerak Waseem and Dirk Hovy. 2016. Hateful symbols or hateful people? predictive features for hate speech detection on Twitter. In *Proceedings of the NAACL Student Research Workshop*, pages 88–93, San Diego, California. Association for Computational Linguistics.

- Kellie Webster, Xuezhi Wang, Ian Tenney, Alex Beutel, Emily Pitler, Ellie Pavlick, Jilin Chen, and Slav Petrov. 2020. Measuring and reducing gendered correlations in pre-trained models.
- Guanhua Zhang, Bing Bai, Junqi Zhang, Kun Bai, Conghui Zhu, and Tiejun Zhao. 2020. Demographics should not be the reason of toxicity: Mitigating discrimination in text classifications with instance weighting. In *Proceedings of the 58th Annual Meeting of the Association for Computational Linguistics*, pages 4134–4145, Online. Association for Computational Linguistics.
- J. Zhang and Elias Bareinboim. 2018. Fairness in decision-making - the causal explanation formula. In AAAI.
- Jieyu Zhao, Tianlu Wang, Mark Yatskar, Vicente Ordonez, and Kai-Wei Chang. 2017. Men also like shopping: Reducing gender bias amplification using corpus-level constraints. In *Proceedings of the 2017 Conference on Empirical Methods in Natural Language Processing*, pages 2979–2989, Copenhagen, Denmark. Association for Computational Linguistics.
- Jieyu Zhao, Tianlu Wang, Mark Yatskar, Vicente Ordonez, and Kai-Wei Chang. 2018. Gender bias in coreference resolution: Evaluation and debiasing methods. In *Proceedings of the 2018 Conference of the North American Chapter of the Association for Computational Linguistics: Human Language Technologies, Volume 2 (Short Papers)*, pages 15–20, New Orleans, Louisiana. Association for Computational Linguistics.
- Yichao Zhou, Jyun-Yu Jiang, Kai-Wei Chang, and Wei Wang. 2019. Learning to discriminate perturbations for blocking adversarial attacks in text classification. In Proceedings of the 2019 Conference on Empirical Methods in Natural Language Processing and the 9th International Joint Conference on Natural Language Processing (EMNLP-IJCNLP), pages 4904–4913, Hong Kong, China. Association for Computational Linguistics.
- Ran Zmigrod, Sabrina J. Mielke, Hanna Wallach, and Ryan Cotterell. 2019a. Counterfactual data augmentation for mitigating gender stereotypes in languages with rich morphology. In *Proceedings of the 57th Annual Meeting of the Association for Computational Linguistics*, pages 1651–1661, Florence, Italy. Association for Computational Linguistics.
- Ran Zmigrod, Sabrina J. Mielke, Hanna M. Wallach, and Ryan Cotterell. 2019b. Counterfactual data augmentation for mitigating gender stereotypes in languages with rich morphology. *CoRR*, abs/1906.04571.